

Introduction

It is important that you know what personal information Seafest collects about you, how Seafest uses it, and what choices you have. When we talk about "**Seafest**," "we," "our," or "us" in this policy, we are referring to Cromane Seafest CLG, registered in Ireland under number 727031, with a registered address Cromane, Killorglin, Co. Kerry.

You are at the heart of everything we do. Our goal is to maintain your trust and confidence by handling your personal information with respect and putting you in control. We've done our best to make our explanations short and easy to understand. But, if you'd like further information, or have any questions, please contact us using the details in the 'Contact' section below. This Privacy Policy sets out the basis on which any Personal Data which we collect from you, or that you provide to us, will be processed by us. We will handle your Personal Data in accordance with all applicable Data Protection Legislation.

Our Privacy Policy has been designed with you in mind. How the notice applies to you will depend on the way in which you interact with us. For example, if you:

- 1. purchase a ticket to one of our events, we will use the information you provide us to fulfil our obligations to you in delivering that service, and, where you've told us to, keep you up to date about other events that may be of interest to you; and
- 2. when you browse our website (<u>www.cromaneseafest.com</u>) (our "**Website**") we use cookies to tailor your experience and hopefully provide you with a seamless experience.

Your choices and rights under each scenario are explained in more detail below.

Information we Collect and Receive and Why

We need certain information from you in order to facilitate you participating in Seafest events and activities. If you do not provide the information, then you will be unable to participate. We will not collect any personal data from you that we do not need.

- 1. We collect and store different types of identity and contact information about you when you buy tickets to a Seafest event or contact us. This includes your name, contact details and ticket purchase information, such as number of tickets bought and names of participants.
- 2. When you use our Website, our servers automatically record information such as the browser and device you're using, your IP address, your location, the site you came from, what you did and didn't use our site/app for, or the site you visit when you leave us.
- 3. When you use a social media feature within our Website and you post to social media platforms, the social media sites will provide us with some information about you.
- 4. If you have accessibility requirements, we want to make sure you have the best experience when attending events. To do this, we need to collect details of your requirements (which may involve you providing information about your mental or physical health).

How we use your information and Why

We collect and use your information for lots of reasons such as facilitating your participation in Seafest events, sharing news, for marketing and as otherwise required by law. We will only process your personal where we have a legal basis to do so. In general, our legal basis for processing your personal data will be in furtherance of the contract(s) that we have with you and/or where you have provided your consent.

- 1. We use your personal information so that we can communicate with you as necessary to provide the services. For example, where you book a Seafest event, so that we can process your order and provide you customer support, and to send you customer service emails including booking confirmations and event reminders)
- 2. We also use information for other purposes connected with our services for instance for marketing or market research purposes.
- 3. We may also use your information to prevent or detect unlawful behaviour, to protect or enforce our legal rights or as otherwise permitted by law

Who we share information with

We may share your information with:

- 1. our third party service providers (sometimes known as data processors) for example to facilitate payments on our Website.
- 2. Our event partners or suppliers that organise or provide specific services at Seafest.
- 3. Government agencies or other authorised bodies, where permitted or required by law.

Your Rights

As a data subject, you have the following rights under Data Protection Legislation and we, as data controller in respect of Customer Data, will comply with such rights in respect of Customer Data:

- the right of access to Personal Data relating to you;
- the right to correct any mistakes in your Personal Data;
- the right to ask us to stop contacting you with direct marketing;
- rights in relation to automated decision taking;
- the right to restrict or prevent your Personal Data being processed;
- the right to have your Personal Data ported to another data controller;
- the right to erasure; and
- the right to complain to the Data Protection Commissioner if you believe we have not handled your Personal Data in accordance with Data Protection Legislation.

Withdrawal of consent: Where you have given us your consent, you can withdraw it by contacting us via the 'How To Contact Us' facility referred to below. Please note that if you withdraw your consent to such processing, it may not be possible for us to provide you with access to Seafest services.

How Do We Protect Your Personal Information

We're always taking steps to make sure your information is protected and to delete it securely when we no longer need it. We will implement appropriate technical and organisational measures to ensure a level of security appropriate to the risks that are presented by the processing of your information. The security measures we use will depend on the type of information collected.

We only keep your information for as long as required to provide you with the services you request, for the purposes outlined in this policy and for any legal purposes for which we are obliged to keep the information. We will securely delete your information when it is no longer required for these purposes, in line with our company policies.

Changes to this Policy

We may change this Privacy Policy from time to time, and if we do we will post any changes on this page. If you continue to use the services of Seafest after those changes are in effect, you agree to the revised Privacy Policy.

Contact Us

If you have any questions about the above, or our approach to privacy, your information, our use of this information, or your rights when it comes to Customer Data, please feel free to contact us by emailing <u>cromaneseafest@gmail.com</u>